

ARTIFICIAL INTELLIGENCE FOR AND WITH WOMEN

**Ms. AI**

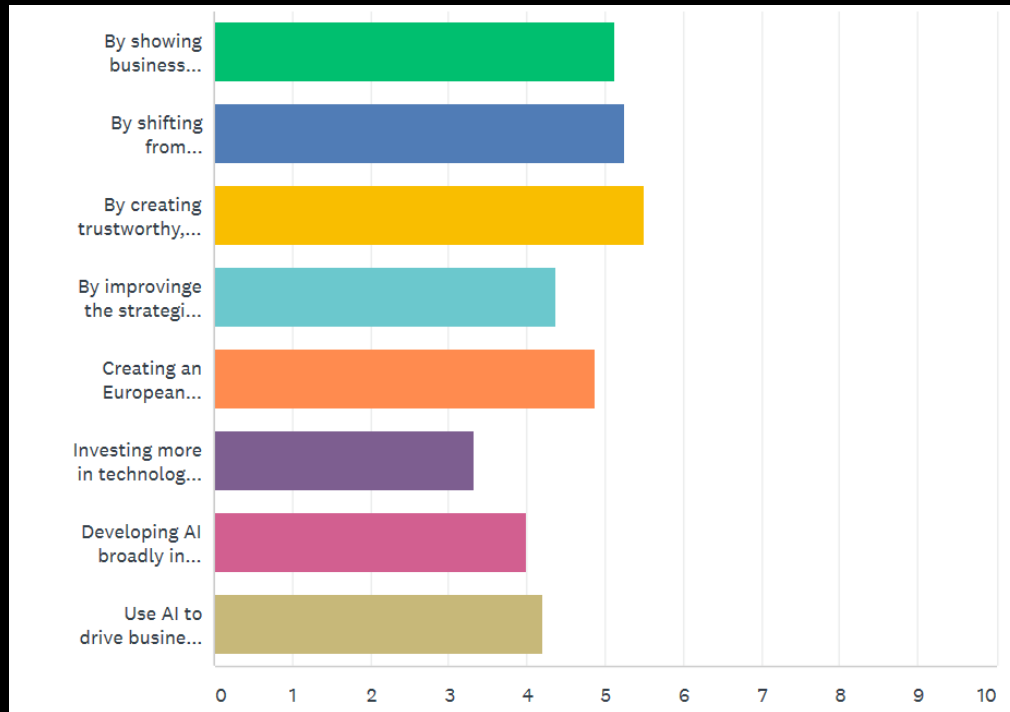
**Great AI Made in Europe**

Research by the Ms. AI Community

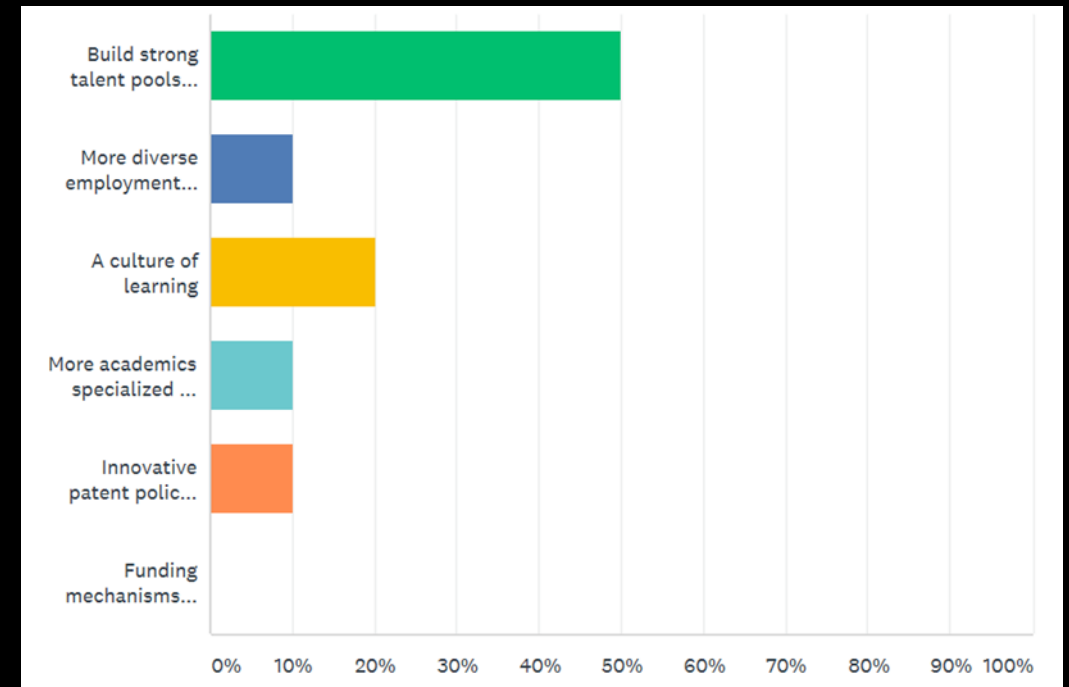
# Ms. AI RESEARCH

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How can we scale AI across Europe?

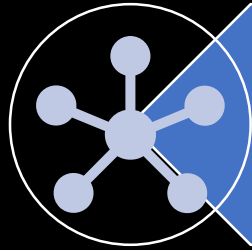


What are the AI gaps in Europe?

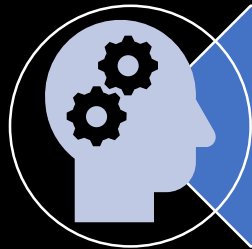


# Ms. AI RESEARCH

## What does Europe need to achieve Digital Transformation?



A proper ecosystem including big and open data lakes accessible for researchers



Mindset change: Strategy + Technology + Culture



Educated citizens  
Better support for startups  
Better cooperation between countries and stakeholders

## In what foundational AI areas should Europe invest?

- Technologies that address European challenges: aging population, keeping leadership in automotive and machine-building industry, climate change
- Decision making- planning and scheduling, heuristic search and optimization
- Autonomous system recommender, ML, DNN...
- Own ethical standards, involving more women for a human / human-friendly AI

Talent & Start-ups!

The future of AI might be "good data" not "big data"

Understand AI deeper!  
What can it do for us, what are challenges and pitfalls and how do we best prepare to tackle those?

Europe should not even play in the same arena as US and China. We should ride on our traditions and values, striving for using AI as any other technology in history to increase welfare and dignity for human beings.

# Action for Europe



## Money!

Push mega-round investments & Moon-Shot projects  
25% of world's unicorns in Europe by 2025 (from 11%)  
Accelerate NEW approaches, institutions & research  
30% of industries to do big data analytics (from 10%)



## Mindset!

View AI as enabler & friend; love Risk!  
It's more than "Big Data"  
Communities of mentorship and support  
Smart regulation = easiness of creation!



## People!

Build & keep talent (skill, reskill) & Reward properly!  
Inclusion: 5% women in AI (from 1%) & 10M women clear on AI by 2023  
75% of EU citizens to use eGov by 2025 (from 52%)

# The Signatories



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Thank you

